



## Company Description

### The Pink Locket

Created on the foundation that every woman has a **PINK** side to her, all of the jewelry designs by The Pink Locket are made by hand with a certain personality in mind. Women are always looking for different ways and unique concepts to change up their look. The Pink Locket designs and distributes jewelry pieces to reflect just that idea. Our mission is to provide women with accessories that fit their personality while adding a touch of culture to each piece.

The company started off by hosting a series of jewelry parties, which it continues to do today. After popular demand, The Pink Locket launched its online site [thepinklocket.com](http://thepinklocket.com) in March 2008 and began selling its unique designs online. Coming soon The Pink Locket designs will be available in selected women's boutiques throughout the metro Atlanta area. The company currently operates out of its showroom in Douglasville, Georgia.

For more information email [kamilah@thepinklocket.com](mailto:kamilah@thepinklocket.com) or visit <http://thepinklocket.com>.

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## Products & Services

Creating and designing unique and beautiful jewelry is The Pink Locket's forte. These pieces are not only just jewelry but more so a reflection of women's personalities and culture. From the various colors used to the various mediums, each piece is uniquely named and described based on the artist's inspiration. Jewelry designs are created using glass beads, semi-precious stones, vintage pieces, fabric, recycled jewelry pieces and metal wire. The Pink Locket designs the following jewelry pieces:

- Necklaces
- Rings
- Bracelets
- Earrings
- Clutches

In addition to designing jewelry, the company also hosts three Jewelry Soirees a year where the next season's collection is launched and exhibited for the first time prior to being release on The Pink Locket website. The Pink Locket customers are also welcome to host jewelry parties of their own if requested.